# QuickDoc for Word

Facts for IT departments



# QuickDoc: Quality, branding and productivity in Word

- Word add-in with numerous additional functions
- Seamlessly integrates into Word and your IT infrastructure
- Unmatched usability
- Microsoft-certified



Smart templates

- Ensures your templates are used correctly
- Reduces the number of templates by dynamically inserting data
- Automatically updates headers and footers, sender information and brand logos



Centrally managed content

- Provides ready-prepared building blocks such as quote items or disclaimers
- Integrates DAM systems and media/image databases

Simplified doctument creation

- Makes it easy to format documents in your corporate design
- Automatically inserts recipient addresses
- Checks and corrects the finished document



# Easy distribution in all Windows environments

#### Add-in



- Compatible with all current Office and Windows versions (incl. Office 365), also in Citrix environments and on terminal servers. As a Microsoft partner, we're informed of any changes early on, and promptly provide you with any necessary updates
- The (free) Microsoft components .**NET Framework 4.6.2** (or higher) and **Visual Studio Tools for Office 2010** Runtime (or higher) must be installed. QuickDoc can then be installed without any problem
- Easy packaging/installation with a **completely preconfigured msi file**. Installation via your normal software distribution process. Silent activation using a preset license key



- Easy, central content storage on a File Share / SharePoint or similar file system at your company. Synchronization for offline operation using QuickDoc or your own tools
- Permissions managed by assigning read/write permissions on the central content folder, e.g. via Active Directory. QuickDoc simply adopts the folder permissions

# Integration instead of additional structures



### Your existing file system:

- Centrally managed content is stored within your company, e.g. File Share, SharePoint, Box, Dropbox
- No database server required
- Globally distributed server structures and different content distribution methods are possible e.g. to minimize network load

### Your existing rights management:

- Direct use of your system, e.g. Active Directory, Azure Active Directory, Box
- No duplicated structures
- QuickDoc reads folder permissions and assigns roles accordingly



### Integration of your existing data

- Easy management of business data (company information) by the responsible departments
- Integration of existing customer databases (CRM, Outlook)
- Integration of user data from Active Directory / Azure Active Directory



#### Integration of your existing marketing assets

- Direct integration of media asset management platforms, DAMs or image databases
- No duplicated asset management
- Direct access, e.g. to images, via the QuickDoc interface

# Secure data – meeting GDPR requirements

- Your data **stays at the company** Only your existing storage locations are used; no data sent to third parties
- The only time data may be sent is during the license activation process:
  - QuickDoc sends the product ID, license key and computer name (in the case of computer-based activation) or Windows user name (in the case of user-base activation) to the Strategy Compass license server
  - The user name may be encrypted with an md5 hash, making it impossible to infer user names
  - Depending on the license type, the license activation process may even be waived completely, meaning that **no data at all is transmitted**



## **Transparent licensing**

#### License model

QuickDoc is generally licensed as a **subscription** (annual license payment)

- License price includes updates and maintenance
- License price also includes rollout assistance and support package during business operations

Additional license models and company licenses available

#### License management

Convenient license management via a license portal:

- Transparent license availability and usage
- Configuration of license options (e.g. auto-renewal yes/no, reminders)
- Orders and order history
- Management of activations and license releases (e.g. if a computer is swapped)

### QuickDoc

### A product by Strategy Compass

Strategy Compass is committed to a business world where everyone can unlock their potential. We help companies improve the quality and efficiency of their communications with Microsoft Office, so they can achieve the full impact of their ideas. We combine software, design and consultancy in one holistic service package.



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