

A LOT OF MONEY SAVED – BETTER PRESENTATIONS FOR LESS EFFORT



Decision-makers need information that is concise and to the point. Aareal Bank has found a solution that enables it to efficiently compile strategically important information from different departments into high-quality presentations – a solution that has saved them a six-figure sum.

Aareal Bank's Corporate Development unit gathers strategically important information from the company's various divisions and makes it available to the Management and Supervisory Boards in condensed form. The team uses PowerPoint, and implemented the QuickSlide add-on at the end of 2013.

Departure point: high quality standard

'Originally, the slides sent to us by the various departments looked completely different. I often asked myself if they really all came from the same company. In 15 presentations I had virtually 15 different designs,' explains Michael Valerius, Head of the Board Office, describing the initial situation. He and his team spent many hours compiling the information into homogenous presentations that met their own quality standards and those of their audience. 'Decision-makers need information that is concise and to the point. A clear and consistent layout is essential,' says Valerius.

Higher quality despite tight deadlines

QuickSlide was quickly implemented. Strategy Compass developed a new, unified PowerPoint master according to Aareal Bank's Corporate Design specifications, together with an extensive pool of tailor-made layouts and templates for frequently used content and graphical representations. Each user can access these directly in PowerPoint. All slides, whether self-created or selected from templates, are produced to the same design in a largely automatic fashion. 'We've not only improved our efficiency, but also the quality of the slides,' says Valerius. 'QuickSlide simplifies the job of processing information enormously. Staff can merge all slides seamlessly, use ready-made elements in graphics and then concentrate properly on the presentation messages.'

Top criteria: user-friendliness and security

After thoroughly researching possible tools, two favourites emerged – one of them QuickSlide. Both were installed and tested by a ten-strong group of staff. The choice fell clearly on QuickSlide: users were impressed by the superior and more intuitive user navigation, and IT staff favoured QuickSlide due to its highly future-proof compatibility with Microsoft Office.

Twin benefits

Implementing QuickSlide has paid off for Aareal Bank on two accounts. First, it has saved a six-figure sum in euros each year. Second, the noticeable leap in quality has not escaped the Management and Supervisory Boards. The verdict is clear: it's been worth it!